



**EXODUS**

ADVISORY

# COMPANY PROFILE

## 2026

**Contact us;**

+255 733 701 514

[info@exodusadvisory.co.tz](mailto:info@exodusadvisory.co.tz)

**Visit us;**

06th Floor

Peninsula Noble center,  
Haile Selassie Road, Oysterbay,  
Dar es salaam, Tanzania.

   Exodus Advisory Tz

[www.exodusadvisory.co.tz](http://www.exodusadvisory.co.tz)

# EXPLORE INVESTMENT OPPORTUNITIES WITH US



# Introduction

Exodus Advisory Services Limited (EASL) officially commenced operations on June 12, 2018, following its incorporation under the Tanzania Companies Act, 2002. Registered as a private limited liability company by shares with the identification number 136813803, EASL obtained its license from the capital markets and securities authority on October 1, 2021. Subsequently, the company achieved another milestone by becoming an authorized trading member on the Dar es Salaam Stock Exchange on November 26, 2021. Our corporate offices are conveniently situated in the 06th Floor Peninsula Noble Center-Haile Selassie Road, Oyster Bay.





## VISION

Exodus Advisory Services Limited (EASL) envisions providing investors with the opportunity to attain desired levels of investment diversification through various alternative portfolios



## MISSION

EASL's mission revolves around becoming a trusted partner within the financial markets, offering compelling and attractive investment solutions

# Purpose and Long-Term Goal

Our goal is to bridge the gap between individuals seeking investment opportunities and those in need of capital. This mission is actualized through the dissemination of comprehensive information and financial advice derived from meticulous investment research. Additionally, we are devoted to facilitating seamless securities trading, ensuring that our clients receive exceptional support and services, enabling them to make well-informed investment decisions.

# Team and Leadership



**Ramadhan Hussein Kagwandi**  
Chief Executive Officer  
+255 786 665574  
rkagwandi@exodusadvisory.co.tz

Ramadhan as a distinguished Tanzanian corporate figure, specializing in finance and investment. With a wealth of experience spanning over a decade in capital markets, finance, investment, real estate, and strategy, he has become an industry expert. As the CEO of Exodus Advisory, Ramadhan showcased remarkable prowess, overseeing transactions that exceeded TZS 30 Billion in the inaugural year.

Currently, Ramadhan holds the position of Director on the Board of the Tanzania Stock Exchange Brokers Association (TSEBA). In this capacity, he actively contributes to the effective governance of the association, steering the industry towards sustained success.

Leveraging his extensive background in managerial roles and honed technical skills acquired from working in both the private and public sectors, Ramadhan brings a unique perspective to his endeavors.

Armed with a Master's degree in Finance & Investment, he also possesses professional certifications in Directorship and Leadership. His diverse range of credentials includes recognition from esteemed institutions such as CISI and CFI. This blend of academic qualifications and practical expertise allows him to adeptly combine technical proficiency with robust leadership qualities, making Ramadhan an invaluable asset for achieving both institutional and personal goals.



**Faustine Mbekenga Mwemezi**  
Head of Trading & Operations  
+255 67 539 9968  
fmwemezi@exodusadvisory.co.tz

Faustine is the Head of Trading & Operations at Exodus Advisory Services Limited, where he oversees Trading development, Operation strategy. In his role, he plays a key part in driving organizational growth, strengthening partnerships, and ensuring effective corporate governance within the firm. This legal background enables him to navigate complex business environments while aligning commercial objectives with legal and regulatory frameworks.

With experience in business development and corporate affairs, Faustine is known for his results driven mindset and professional leadership. Her expertise supports the firm's mission to deliver high quality advisory services while upholding integrity, compliance, and sustainable business growth.



**Aziel Dunstan Kabelwa**

Ag. Head of Business & Corporate Affairs  
+255 622 102 579  
Sales@exodusadvisory.co.tz

Aziel is the Head of Business & Corporate Affairs at Exodus Advisory Services Limited, where she oversees business development, corporate strategy. In her role, she plays a key part in driving organizational growth, strengthening partnerships, and ensuring effective corporate governance within the firm. She holds a Bachelor's Degree in Law at University of Iringa which provides her with a strong foundation in corporate law, regulatory compliance, and contractual management. This legal background enables her to navigate complex business environments while aligning commercial objectives with legal and regulatory frameworks.

With experience in business development and corporate affairs, Aziel is known for her results driven mindset and professional leadership. Her expertise supports the firm's mission to deliver high quality advisory services while upholding integrity, compliance, and sustainable business growth.



**Ashley Leslie Mambo**

Ag. Head of Research and Advisory services  
+255 743 224 357  
amambo@exodusadvisory.co.tz

Ashley is a finance and investment professional with specialized expertise in Tanzanian banking, capital markets, and equity research. She currently serves as a Research & Advisory Associate at Exodus Advisory Services Limited, where she focuses on equity research for both publicly listed companies on the Dar es Salaam Stock Exchange (DSE) and privately held firms. Her work is grounded in rigorous financial analysis and a deep understanding of market dynamics.

Ashley holds a Bachelor of Business Administration from Mzumbe University, equipping her with strong analytical and strategic capabilities. Prior to her current role, she worked as a Relationship Manager at NMB Bank Plc, where she demonstrated exceptional proficiency in banking operations, client relationship management, and financial solutions delivery.

Her professional qualifications include certifications in Securities & Investment from the Chartered Institute for Securities & Investment (CISI) and the Securities Industry Certification Course from the Capital Markets and Securities Authority (CMSA). Ashley's skill set spans investment analysis, equity valuation, capital markets research, and the application of artificial intelligence and digital technologies in financial analysis. She is also driven by a strong entrepreneurial mindset.

# Company History

Exodus Advisory Services Limited (EASL) traces its roots back to its incorporation on June 12, 2018, under the Tanzania Companies Act, 2002. Since its inception, EASL has been committed to redefining the investment landscape for its clients. One pivotal moment in the company's journey occurred on October 1, 2021, when it obtained the essential license from the capital markets and securities authority. This significant milestone marked EASL's formal recognition and endorsement within the financial industry.

The journey continued to unfold as EASL achieved another key milestone on November 26, 2021, by being admitted to the prestigious Dar es Salaam Stock Exchange as an authorized trading member. This recognition solidified EASL's position as a player in the financial markets, allowing for expanded opportunities and increased influence.

Throughout its history, EASL has consistently demonstrated a commitment to excellence and client satisfaction. Acquiring substantial market shares in transaction volumes, establishing a robust brand presence, and championing financial inclusion have been integral aspects of the company's growth trajectory. As EASL continues to evolve, its history reflects a dedication to navigating the financial landscape with resilience, innovation, and a focus on the success of its clients.

# Our Services

Exodus Advisory is a leading provider of Securities Brokerage, Investment Advisory, and Fund Management services, offering a comprehensive range of solutions tailored to individual and institutional clients. Below is an exhaustive list of our services:

## Securities Dealing

We facilitate seamless access to local and international capital markets through the following services:

- **Trading of Shares and Bonds:** Buy and sell equities and fixed-income securities for retail and institutional clients.
- **Participation in Primary Market Auctions:** Representing clients in central bank and corporate bond issuances.
- **Execution of Client Orders:** Ensuring prompt and efficient execution of trades in compliance with regulatory standards.
- **Market Research & Insights:** Providing market updates, research reports, and actionable insights to inform investment decisions.
- **Fractional Ownership Solutions:** Enabling investments in blue-chip stocks through instruments like Exchange-Traded Notes (ETNs).
- **REIT Trading:** Facilitating the purchase and sale of Real Estate Investment Trust (REIT) units on the stock exchange.

## Investment Advisory

Our advisory services are designed to empower clients to make informed financial decisions:

- **Financial Planning:** Creating tailored strategies for wealth accumulation, preservation, and retirement planning.
- **Wealth Management Advisory:** Personalized guidance for High Net-Worth Individuals (HNWIs), private banking clients, and diaspora investors.
- **Real Estate Investment Advisory:** Expert guidance on investing in Real Estate Investment
- **Trusts (REITs),** including portfolio structuring, risk assessment, and regulatory compliance.
- **Corporate Advisory:** Strategic support for organizations in capital raising, mergers & acquisitions, and governance improvements.
- **Project Appraisals:** Conducting feasibility studies, financial modeling, and investment project evaluations.
- **Strategic Planning:** Helping businesses formulate and execute effective long-term financial strategies.
- **Risk Management Advisory:** Identifying, assessing, and mitigating financial risks across portfolios.
- **Sustainable Investments:** Advisory services on green bonds and sustainable financial instruments to promote environmental and social impact.

## Fund Management

We specialize in managing funds to deliver consistent returns and achieve client objectives through:

- **Money Market Investments:** Managing short-term, low-risk instruments like treasury bills and money market mutual funds.
- **Portfolio Management:** Designing and maintaining diversified investment portfolios tailored to client goals and risk appetite.
- **Fixed-Income Investments:** Expertise in bonds, treasury bills, and fixed deposits for stable and predictable returns.
- **Mutual Fund Investments:** Offering advisory and execution services for mutual fund investments.
- **Development of Exchange-Traded Funds (ETFs):** Structuring innovative ETF products to align with local and international market conditions.
- **Real Estate Investment Management:** Managing Real Estate Investment Trusts (REITs) for steady income through rental yields and long-term property appreciation.
- **Alternative Investments:** Exploring diversified opportunities in REITs, private equity, and other non-traditional asset classes.

At Exodus Advisory, we combine expertise, innovation, and client focus to help you navigate the complexities of the financial markets. Whether you're an individual investor, corporate entity, or institution, we are your trusted partner in achieving financial success.

# Target Market

Our target markets include, but are not, limited to:

- Tanzanian Businesses in Search of Strategic Financial Counsel
- Local and International High-Net-Worth Individuals Seeking Personalized Investment Strategies
- Institutional Investors, encompassing Pension Funds, Investment Firms, Asset Management Entities, and Hedge Funds
- Retail Investors Eager to Participate in the Tanzanian Stock Market
- Corporations Considering Opportunities in the Securities Market for Mergers, Acquisitions, or Fundraising
- Tanzanian Startups and SMEs in Need of Financial Guidance for Expansion
- Family Offices and Trusts Seeking Tailored Investment Strategies
- Government Bodies and Public Institutions Overseeing Investment Portfolios
- Non-Profit Organizations Exploring Sustainable Investment Approaches
- Foreign Investors Looking for Exposure to the Tanzanian Market
- Real Estate Developers Interested in Diversifying into Securities
- Insurance Companies Managing Investment Portfolios
- Individuals Strategizing for Retirement and Exploring Diverse Investment Options
- Philanthropic Foundations Exploring Portfolio Diversification
- Tanzanian Municipalities and Local Government Entities Managing Financial Assets
- Educational Institutions, including Universities and Research Organizations
- Microfinance Institutions and Cooperatives Seeking Financial Guidance
- Agricultural Cooperatives Exploring Investment Opportunities for Growth



 **EXODUS ADVISORY**  
A Member of Dar es salaam Stock Exchange (DSE)



# Our Core Values

At Exodus Advisory Services Limited (EASL), our core values, embodied in the HEAT framework, define our commitment to excellence:



## **Honesty and Integrity:**

Upholding justice, equality, and the highest ethical standards in all dealings with customers and stakeholders, fostering transparent and trustworthy relationships.



## **Efficiency:**

Striving for optimal resource utilization to achieve objectives with cost-effectiveness and efficiency in all operational aspects.



## **Attention for the Staff:**

Prioritizing the well-being and professional growth of our employees, maintaining a collaborative and growth-focused working environment.



## **Transparency:**

Committed to promptly and accurately disclosing information to all parties, ensuring clear communication, and building trust in our relationships with clients, stakeholders, and the wider community.

# Our Local Partners



# Our Regional Partners



## Corporate Social Responsibility (CSR)

We have been participating in various financial literacy programs as part of our Corporate Social Responsibility (CSR) initiatives online and physical. This demonstrates our commitment to community welfare and empowerment. Engaging in financial literacy programs helps enhance individuals' understanding of financial concepts and equips them with the knowledge to make informed and responsible financial decisions. It not only benefits the community but also contributes to long-term economic stability and growth.



# Testimonials

In the competitive landscape of regional finance, Exodus Advisory Services has proven to be a reliable ally. Their collaborative and consultative approach in understanding regional dynamics sets them apart. Their ability to navigate the complexities of our market and provide strategic financial advice has significantly contributed to our success. I highly recommend Exodus as the go-to partner for anyone looking to thrive in the regional financial landscape."

**Robert Ochieng**  
CEO & Founder  
Abojan Investment

Exodus Advisory Services has been instrumental in guiding us through complex investment decisions. Their expert team provided insightful analysis, timely market updates, and personalized strategies that significantly contributed to the success of our portfolio. Their commitment to excellence sets them apart as a premier investment advisory firm."

**Erick Mwelula**  
Director of Finance and Grants.  
The Benjamin William Mkapa Foundation.

Exodus Advisory Services is not just a service provider; they are partners in our financial journey. Their team understands the unique challenges faced by small businesses, and their tailored investment solutions have helped us achieve sustainable growth. The personalized attention and proactive approach make them a standout choice for anyone seeking reliable financial guidance."

**Edmund Munyagi**  
CEO & Founder  
LTF Financial Services Ltd

As a seasoned financial expert, I appreciate the depth of research and analysis provided by Exodus Advisory Services. Their strategic insights and well-researched recommendations have proven invaluable to me and my clients. Exodus stands out as a trusted partner in the financial industry, offering a level of expertise that is truly commendable."

**Michael Kafwa**  
Senior Treasury Manager  
Maendeleo Bank PLC

Communication with Exodus Advisory Ltd. has always been seamless. They keep me regularly updated and are always available to answer my questions. Their commitment to maintaining open and transparent communication is something I deeply appreciate".

**Brenda Henry**  
Investor

Working closely with Exodus Advisory Services has been helpful to our operations in South Africa, Zimbabwe and Tanzania. Their meticulous research, strategic insights, and seamless collaboration have enhanced our portfolio performance. Exodus is a trusted partner, and their professionalism is evident in every aspect of our business relationship. I wholeheartedly endorse their services to anyone seeking top-notch financial guidance and expertise."

**Sam Nganga Jr**  
Portfolio Manager/Trader/Business Development Manager  
Afrifocus Securities



TANZANIA

C.I



## Certificate of Incorporation of a Company

Section 15

**No: 136813803**

I HEREBY CERTIFY THAT

### **EXODUS ADVISORY SERVICES LIMITED**

is this day incorporated under the Companies Act, 2002  
and that the Company is Limited.

**GIVEN** under my hand at Dar es Salaam this 12<sup>th</sup> day of **JUNE**  
**TWO THOUSAND AND EIGHTEEN.**



*Princ. Asst. Registrar of Companies*



# **TANZANIA REVENUE AUTHORITY**

## **CERTIFICATE OF REGISTRATION FOR TAXPAYER IDENTIFICATION NUMBER (TIN)**

(ISSUED UNDER SECTION 23 OF THE TAX ADMINISTRATION ACT 2015)

### **THIS IS TO CERTIFY THAT**

**EXODUS ADVISORY SERVICES LIMITED**

HAS BEEN REGISTERED WITH THE TANZANIA REVENUE AUTHORITY  
AND ASSIGNED THE TAXPAYER IDENTIFICATION NUMBER

**136-813-803**

WITH EFFECT FROM: 19<sup>TH</sup> JULY 2018

TRA LOCATION: KINONDONI

TAX OFFICE: MANZESE

PHYSICAL LOCATION: PLOT 2040 BLOCK H

STREET / AREA: MANZESE



**HERBERT M.T KABYEMELA  
COMMISSIONER FOR DOMESTIC REVENUE**

NOTE THE REQUIREMENTS UNDER WHICH THIS CERTIFICATE IS ISSUED ARE STATED OVERLEAF



## Dar es Salaam Stock Exchange PLC

3<sup>rd</sup> Floor, Kambarage House, 6 Ufukoni Street, P.O. Box 70081, Dar es Salaam  
Tel: +255 22 2123983 / 2128522; Fax: + 255 22 2133849; Email: [info@dse.co.tz](mailto:info@dse.co.tz);  
Website: [www.dse.co.tz](http://www.dse.co.tz)

Our Ref. No: **DSE/0273/BR.15**

29<sup>th</sup> November 2021

Managing Director  
Exodus Advisory Services Limited  
P. O. Box 80056  
**DAR ES SALAAM**

Dear Sir,

**RE: ADMISSION OF EXODUS ADVISORY SERVICES LIMITED AS A  
LICENSED DEALING MEMBER OF THE DSE**

Kindly be informed that the 23<sup>rd</sup> Ordinary Board Meeting held on 26<sup>th</sup> November 2021 deliberated on Exodus's application and approved its admission as a Licensed Dealing Member of the DSE with effect from the date of approval.

We would also like to inform you that to be allowed to operate the Central Securities Depository, Exodus will be required to sign an agreement between the Exchange, CSDR, itself and a clearing bank.

Kindly let us know Exodus's clearing bank so that we can prepare the said agreement.

Yours sincerely,  
**DAR ES SALAAM STOCK EXCHANGE**

M. S. Mniwasa  
For: **CHIEF EXECUTIVE OFFICER**

Managing Director  
CSD & Registry Company Ltd  
2<sup>nd</sup> Floor, Kambarage House  
Dar es Salaam

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